



# how to master networking

**SECOND EDITION REVISED AND UPDATED** is a networking survival guide. It provides a step-by-step plan to take the confusion out of attending networking events, exchanging business cards, keeping in touch without being pushy and building successful business and career networks.

This survival guide for shy or nervous networkers will arm you with effective conversation starters to enable you to talk to anyone, anywhere at anytime. Plus show you how to become a sphere of influence in your career and social networks and increase your return on investment from attending networking events.

The keys to networking have never been clearer, making this revised and updated book a "must read" for the beginner as well as the advanced networkers.

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**how to master networking**

- Survival guide for shy or nervous networkers
  - How to generate endless referrals
  - Golden rules for tongue tied networkers
  - Turning business cards into business



**about the author**

Global Networking Specialist, **robyn henderson**, has built a reputation internationally as a business educator and author specialising in her passion - networking. Her range of products can be viewed at [www.networkingtowin.com.au](http://www.networkingtowin.com.au)

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