



## How would you like to **DOUBLE YOUR INCOME** as a speaker by speaking less?

Are you ready to **UNLOCK THE FULL PROFIT POTENTIAL OF YOUR SPEAKING BUSINESS?**

Are you ready to **MOVE OUT OF YOUR COMFORT ZONE** and step into the new business model of becoming an information expert and creating your own information empire?

Did you know that people pay to hear and see information experts **NOT** speakers?

If you answered yes to one or more of these questions, the **Information Empire Model** is the next investment in your business future.

In this step-by-step action guide, international business educator and global networking specialist *Robyn Henderson*, CSP, will show you how to start building your own Information Empire from scratch.

**BECOME AN INFORMATION EXPERT AND START BUILDING YOUR OWN 21<sup>ST</sup> CENTURY INFORMATION EMPIRE TODAY**

### Background:

For 11 years, as an author and professional speaker, Robyn Henderson had successfully mastered the traditional speaking model – market yourself constantly, build a profile, create speaking opportunities and develop product. After attending a powerful conference in Los Angeles with international entrepreneur *Mark Victor Hansen*, she realised there was a far superior global model for creating multiple passive streams of income. Armed with a no limits mindset, she researched, brainstormed, tested, revised and ultimately created the cutting edge Information Empire Model.

### What is it?

This leading edge model includes over 150 innovative, low cost, high pay-off strategies for creating your own Information Empire Model and shows you exactly how to implement them into your own business – from scratch. The easy to follow model includes how to create overlooked streams of income, reduce overheads and increase immense profits through strategic alliances. Everything is laid out for you in the following segments:

- Creating derivative products
- Template creation
- Co-branding
- Product Development
- Research
- Becoming a media identity
- Website Resource Centre
- Fee for Service
- Distribution
- Writing
- Publishing

**If you are ready to fast-track your speaking business, generate multiple passive streams of income and become an international information expert, you need this pack TODAY.**

Become an information expert and expand your professional speaking business TODAY.

Whether you are new to professional speaking or a seasoned professional, this pack will have a profound effect on your current business model.

If you want more passive income, less travel, more profit and a higher profile, start building your personal information empire today.



### THE PACK CONTAINS:

Over 2.5 hours of step-by-step instructions on information empire building – via 3 CDs; Your own Information Empire Model Map; Action Plan; and Time Line



Sea Change Publishing

## YOUR INFORMATION EMPIRE MODEL

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# YOUR INFORMATION EMPIRE MODEL



People pay to hear from **information experts NOT speakers**

There are over 150 potential streams of income for you to grow an information empire business – speaking is just one of those streams.

If you want the entire slice of your niche market, you need to position yourself as an information expert.

**THE INFORMATION EMPIRE MODEL** will show YOU how to become an **INFORMATION EXPERT** and achieve in a month what other people achieve in a year.

## Your profit generating information empire model includes:

Clear instructions on creating your own Information Empire Model from scratch; 3 interview style CDs with over 2.5 hours of high-payoff ideas and concepts



**STOCKTAKE SALE Only \$99.00** plus \$10.00 postage & handling within Australia

## ORDER FORM

**YES, I want to start building my own Information Empire today.**

Please rush me ..... packs @\$99.00 incl. GST plus P&H \$10.00 within Australia

Total Amount: \$A .....

OFFICE USE ONLY:

- received at event  
 post product

Name: ..... Today's date: .....

Company: ..... Phone/s: .....

Postal Address: ..... Suburb: .....

..... State: ..... Postcode: ..... Email: .....

..... Country: (if not Australia) .....

### METHOD OF PAYMENT:

Visa  MasterCard  Cheque  Please invoice me. I agree to send payment within 7 days of invoice receipt.

Card Number: ..... Expiry: ...../.....

Name on Card: ..... Signature: .....

Please include information about the 4 CD pack - 3 ways to write and self publish a non-fiction book - valued at \$385.00 - includes over 3 hours of CDs, 90 plus page manual and your getting started book writing kit.

I would prefer to attend the workshop in person, please send me dates for the book writing workshops in my area.

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