

AS THE MARKET TIGHTENS – START NETWORKING!

Network or Perish Masterclass

1 day recorded
program with
Global Networking
Specialist

**Robyn
Henderson**

If your networking skills are not as good as your competitors – start networking with **Global Networking Specialist, Robyn Henderson!**

BRAND NEW PRODUCT – everything you need to generate endless referrals **PLUS** build your career and business and personal networks!

NETWORK OR PERISH MASTERCLASS

1 day recorded program pack with
Global Networking Specialist Robyn Henderson
www.networkingtowin.com.au

Brand new full day program – pack includes:

**5 X DVDs, 1 x MP3, 5 CDs
PLUS a comprehensive workbook**

(As the pack includes all 3 formats – DVD, CD and MP3, why not share the pack with your co-workers, associates and friends, for a maximum return on your investment?)

***IF YOU WOULD YOU LIKE TO BE A MASTER
NETWORKER, KEEP READING ...***

NETWORKING QUIZ

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**Robyn
Henderson**

- Are your networking skills as strong as your competitors?
- Do you maximize daily accidental networking opportunities?
- Do you get caught up looking for obvious "prospects" and miss the less obvious connectors and spheres of influence who can give you referrals?
- When prospects think of your product or service, do they think of you or your competitor?
- Do you get too busy to follow up after attending a networking function?
- Are you tracking your return on investment from your networking and business building activity?
- Can you comfortably talk to strangers anywhere, anytime, any place?
- Would you like to become a master networker?

**If you think your networking skills need improving -
START NETWORKING WITH ROBYN HENDERSON TODAY!**

**DVDS/CDS/MP3 include four
main modules:**

- NETWORKING OVERVIEW
- HOW TO HAVE FUN WHEN YOU NETWORK
- BE SEEN, GET KNOWN, MOVE AHEAD
- HOW TO GENERATE ENDLESS REFERRALS

**In this interactive one day program, Robyn will share
simple yet strategic ideas to show you:**

- Why networking accounts for more than 80% of business in the marketplace
- The networking ladder of loyalty
- Traits of master networkers
- The 3 "P"s of attending networking events
- The importance of acting like the host not the guest
- How to talk to strangers, confidently, comfortably – anywhere, anytime
- How to track your networking Return on Attendance
- The importance of networking entrances and exits
- Identifying your networking blindspots
- Innovative ways of generating referrals
- Knowing the difference between a tip, a lead and a referral

SPECIAL OFFER

Order your **Network or Perish Masterclass Pack** – including 5 DVDs, 5 CDs, 1MP3 and 1 workbook before 20 December 2008 – and receive a complimentary copy of three of Robyn's networking books:

- Strategic Networking
- Network or Perish and
- How to Master Networking

**SPECIAL PRICE BEFORE
20 DECEMBER 2008:**

Only \$275.00
incl. GST

(Full price \$440.00)

About the presenter



Global Networking Specialist, Robyn Henderson CSP

wrote her first book on networking and business building in 1992. Since that time, she has authored, contributed to and published more than 30 books on the areas of networking, referrals and self esteem building.

Robyn has spoken in 12 countries, and until 2007 was presenting over 120 times each year, with all her work coming from networking, referrals and her website www.networkingtowin.com.au.

Her career includes over 15 years as a professional speaker, plus 10 years in sales and telemarketing management and 13 years in hospitality. Robyn also successfully ran women's networks for 6 years and was listed in the Businesswomen's Hall of Fame (1997) and listed in the Top 100 Spirited Women of Australia (New Woman Magazine).

Robyn was presented with the 1997 Speaker award from the National Speakers Association of Australia in November 1997 for her contribution to the speaking industry and is a CSP - Certified Speaking Professional with NSAA. This accreditation is shared by only 15 women in Australia and 106 women globally.

In 2000, Robyn received the prestigious Nevin Award - given annually to a member of NSAA whose accomplishments reflect outstanding credit, respect, honour and admiration of the entire speaking profession.

In 2003, Robyn was honoured to be appointed Adjunct Professor at the Southern Cross University in Lismore, NSW, Australia.

In 2005, Robyn successfully launched her latest venture Sea Change Publishing. She understands the possibilities in self publishing to maximise networking and strategic alliance possibilities. She assists many networkers maximise their potential profile building through writing articles, books, ezines and special reports.

In 2007 Robyn took on a full time role as Executive Officer with her peer group the National Speakers Association of Australia.

ORDER & PAYMENT

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ORDER & PAYMENT

YES, I wish to order pack/s of **Network or Perish Masterclass** at the special introductory price of **\$275 per pack** incl. GST & delivery within Australia

Total: \$

(Note: after 20 Dec 2008 price reverts to \$440 per pack)

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Sea Change Publishing

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