

3 WAYS to WRITE and SELF PUBLISH a non-fiction book

CD SERIES

from first word to final draft ...
ROBYN HENDERSON

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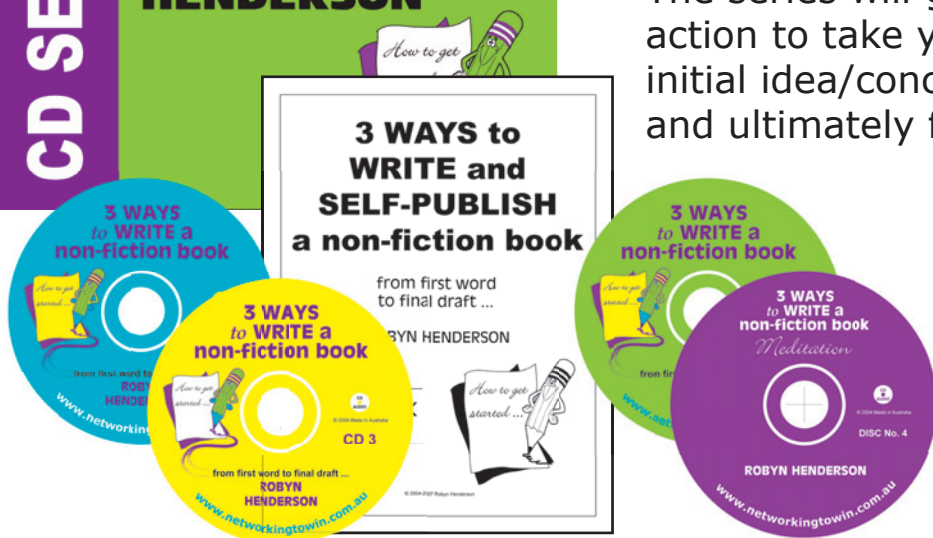
ROBYN HENDERSON

CD SERIES with workbook

This 4 CD, interview-style series, will give you key strategies and tools to help **YOU** write your own non-fiction books, articles and ebooks.

The series will give you a clear plan of action to take your book ideas from initial idea/concept through to first draft and ultimately finished product.

Pack includes a comprehensive workbook!



The interactive 4 CD SERIES includes:

- Includes the Post-it® note way to write a book, ebook, ezine or article
- Being clear on your reasons for wanting to write
- The importance of allocating specific writing time
- How to increase your ability to let ideas flow freely
- An overview of self publishing costs
- Self publishing versus being published debate
- An overview of 7 different styles of book writing
- Not doing it alone – the possibilities of co-authoring
- The pros and cons of strategic alliances
- 3 keys to removing writer's block
- The power of being imperfect
- The importance of engaging proof readers and editors
- How to work with graphic designers for maximum results
- Finding author friendly, cost effective printers
- The value of working with a book writing time line
- How to get started NOW!!

**SUPER PACK
SPECIAL
OFFER
see over**

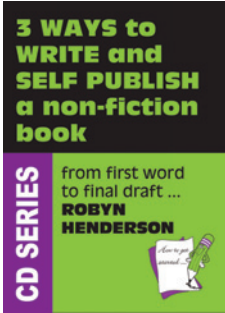
ABOUT THE PRESENTER

Global networking specialist, Robyn Henderson has authored, contributed and self-published more than 20 books on her passion networking plus books on spirituality, self worth, balance, creativity and business skills.

Since writing and self-publishing her first book in 1992, Robyn has experienced the highs and lows of publishing, and freely shares the mistakes she has made and the valuable lessons she has learned. Being published 3 times has also allowed Robyn to weigh up the pros and cons of publishing versus self publishing. Robyn knows that once you have completed your writing, and followed her easy systems and recommendations for editing, typesetting, cover design and printing, you can have your self-published book on the book shelves within 8 weeks!

And in a competitive marketplace, the written word is a powerful influencer with decision makers. 40% of the attendees at her book writing workshop and CD listeners, self-publish their books within 6-10 weeks of completing the program.

If this is the year for you to claim your niche, write your book and start developing passive income, you need this CD pack.



BONUS OFFER

Robyn launched Sea Change Publishing in 2003 when she decided to show others how to write books and tap into one of the most powerful ways to build your profile and claim a market niche. She shares how to take all those words buzzing around your brain and put them on to paper.

She encourages people to then go BEYOND THE BOOK and create an information empire from that one topic. Her Information Empire Model shows more than 150 ways of creating passive income from a single topic.

Every workbook, training course and presentation you run, can be converted into a book or series of books and an entire information empire filled with passive income streams. Robyn's Information Empire Model was a ground breaking product for the Australian speaking industry, when it was released at NSAA.



If you are ready to convert your wisdom into passive income, buy your pack today.

Information Empire Model - 3 hours of income building strategies

3 ways to write and self publish a non-fiction book Workshop Cd Series - 4 hours of easy to follow, book writing systems to get your book out NOW!

TODAY'S SPECIAL PRICE \$286

PURCHASE THE BOOK WRITING PACK AND RECEIVE THE INFORMATION EMPIRE MODEL FOR FREE!

Your total investment for both packs is only \$286.00 incl. GST and P&H within Australia



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